

CHRISTIAN MICHAEL MCDOWELL

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PROFESSIONAL SUMMARY

Recent college graduate (May 2026) with a Bachelor of Arts in Business, Professional Communications, Digital Media, and Leadership. Seven-plus years of hands-on event coordination, volunteer management, and nonprofit community engagement in the Pittsburgh region. Proven ability to mobilize volunteers, manage coordination for large-scale events, and communicate mission-driven work to diverse audiences.

EVENT COORDINATION & COMMUNITY ENGAGEMENT

Project Coordinator | Caileigh Lynn McDowell Foundation, Pittsburgh, PA

2016 – Present

- Lead annual scholarship presentation events and coordinate all logistics from venue to program flow.
- Created and managed youth basketball tournaments (2018 & 2019), overseeing registration, scheduling, volunteers, and day-of operations.
- Organize customized fundraising campaigns and annual fundraiser events each year since 2016.
- Facilitate foundation family bereavement group programming and lead special community projects.

Events Volunteer | HOOP Alliance, Pittsburgh, PA

2018 – Present

- Help manage youth programming events across 12 Pittsburgh communities.
- Support planning, participant coordination, and on-site event operations for a variety of youth sports and community engagement programs.

Camp Batch Program Counselor & Events Lead | Best of the Batch Foundation, Homestead, PA

Summers 2022, 2023, 2024

- Co-created and coordinated a summer-long youth day-camp as part of the camp leadership team under former Pittsburgh Steeler Charlie Batch.
- Developed lesson plans, led daily activities, spearheaded competitions, and managed programming for dozens of youth participants each summer.

Batch-A-Toys Program Staff | Best of the Batch Foundation, Homestead, PA

2021–2022, 2022–2023, 2024–2025

- Coordinated distribution of more than 8,000 toys and household items to over 250 families annually through volunteers, donors, and partner sites.
- Collaborated with NFL player Aaron Donald and his nonprofit AD99 Solutions to expand holiday event impact across the Pittsburgh area.
- Managed annual Wrapping Party at the Clubhouse, volunteer coordination and logistics.

PROFESSIONAL EXPERIENCE

Marketing Communications Specialist | Hirt Locker, LLC, Pittsburgh, PA

February 2026 – Present

- Lead photography, social media strategy, digital content creation, and community engagement for all Hirt Locker fitness programs.

Event Staff | D&P Valet Service, Pittsburgh, PA

May 2024 – Present

- Provide professional guest services at high-profile VIP events, cultural venues, and exclusive gatherings, ensuring seamless event experiences.

Program Staff – Events & Social Media | Penn State Readiness Institute, Pittsburgh, PA

June 2025 – August 2025 (internship)

- Led event programming, social media campaigns, digital engagement, and content amplification for the Summer Discovery program.

Landscaper | East Suburban Landscaping, Monroeville, PA

2021 – May 2022

- Delivered landscaping, lawn care, and snow removal services as part of an entrepreneurial small business team.

EDUCATION

Westminster College | Bachelor of Arts, May 2026 | New Wilmington, PA

Major: Business, Professional Communications, Digital Media & Leadership • Focus: Marketing Communications, PR, Broadcasting & Podcasting

Football: Post Season Winner - Extra Points Bowl (2024, 2025) • Letter Winner (2023, 2024, 2025)

Alpha Sigma Phi: Philanthropy Chair (2024 - 2026), Prudential Board (2023 - 2026), Social Chair (2023)

Penn State Readiness Academy | Career Preparation Program | Summer 2021

Competitive program participant • Alumni Spotlight Recipient 2023 • Penn State Alumni status

CORE SKILLS

Event Logistics & Coordination • Volunteer Engagement & Management • Community Outreach • Project Management • Written & Verbal Communication • Social Media & Digital Content • Nonprofit Programming • Team Leadership

References available upon request